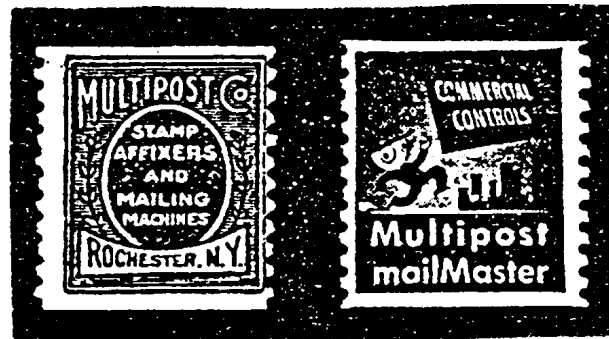


MULTIPOST LABEL Bulletin 271 Pg.12.

JACK BRANDT from America has sent photocopies of these two illustrated labels. Both are from American Companies and clearly show they are from sideways coils. No more information about them.





ERIC WHITEHEAD has sent this illustration and writes:-

"I would take issue with the theory that it is from a vertical coil. It is actually from a horizontal delivery coil: it has cut perfs top and bottom from the slitting wheels and torn perfs at the sides where it was separated from the coil - typical of horizontal coils (vertical coils would be the other way round - i.e. slit vertically and torn horizontally.)

"These labels are generally accepted to be test labels for the machine. The horizontal strip of four of this label, shown here, has a left margin coil-join between pairs of two different printings of the label."

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